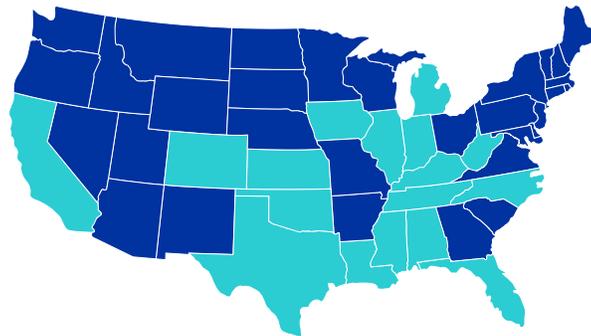


The **Federation for Advanced Manufacturing Education (FAME)** is the nation's premier employer-led model for advanced manufacturing workforce development. Created by Toyota in 2010 and managed by the **Manufacturing Institute** since 2019, FAME develops highly skilled, professional and sought-after talent to meet the needs of today's modern manufacturing industry.

Building on a strong foundation,
the FAME USA network now covers...



17
States

45
Chapters



500+
Manufacturers

Engaged in the FAME program.



250+
Conference
Attendees

Invested in the advancement
of the manufacturing industry.



**Attendee
Roles**

- › Operations
- › Human Resources
- › Maintenance
- › Manufacturing Leadership
- › Community Partners

Building on 15 years of success, the FAME network now spans **17 states and 45 chapters**, supported by over **500 manufacturers** of all sizes. With more than **1,300 students currently enrolled** and **2,700 graduates** to date, FAME is shaping the next generation of manufacturing leaders and technicians across the country.

About the FAME National Conference

The FAME National Conference is the premier gathering of the employer-led FAME network, a dynamic three-day event that brings together manufacturers, educators and workforce leaders committed to building the next generation of global-competitive, technically skilled talent. Through shared best practices, chapter collaboration and hands-on learning, attendees strengthen the FAME movement and accelerate solutions to close the skills gap in modern manufacturing.

Expect to engage with:

- › Manufacturing executives and HR, training and operations leaders;
- › College and workforce program administrators;
- › Industry and community partners;
- › FAME chapter leaders and representatives; and
- › Workforce solution providers.

By sponsoring this event, your organization demonstrates leadership in building a stronger, more competitive manufacturing workforce, while gaining visibility and engagement with key decision-makers shaping the future of industrial talent.



Industry Partner Sponsorships

For manufacturing employers supporting FAME's mission and growth

FAME exists because of employer leadership. These opportunities are designed for manufacturers who want to invest in advancing the FAME model and demonstrate a visible commitment to developing the next generation of skilled technicians without the need for a display or exhibit table.

Premier Industry Partner | \$10,000 (two available)

- › Recognition as a **FAME Premier Industry Partner**
- › Company logo visually and verbally recognized from the main stage each day
- › Opportunity to provide brief remarks during a general session
- › Recognition in the conference app, on event signage and webpage and MI/FAME social media channels
- › Inclusion in pre- and post-event communications and MI social channels
- › Three complimentary conference registrations

Leadership Sponsor | \$6,000 (three available)

- › Recognition as a **FAME Leadership Sponsor**
- › Company logo visually and verbally recognized from the main stage each day
- › Recognition in the conference app, on event signage and webpage and MI/FAME social media channels
- › Two complimentary conference registrations

Workforce Champion | \$3,500 (Unlimited)

- › Recognition as a **FAME Workforce Champion**
- › Company logo visually recognized from the main stage each day
- › Recognition in the conference app, on event signage and webpage and MI/FAME social media channels
- › One complimentary conference registration

Solution Provider Sponsorships

For vendors and service providers seeking visibility and engagement with FAME's employer network

These opportunities offer access to decision-makers across the manufacturing workforce ecosystem (HR, training and operations leaders) who are shaping FAME implementation and workforce practices across the country.

Diamond Sponsor | \$15,000 (three available)

- › Prominent exhibit table in main conference area
- › Four complimentary conference registrations
- › Recognition as a networking reception co-host
 - Opportunity to provide brief welcome remarks
 - Co-branded cocktail napkins at reception
- › Company logo visually and verbally recognized from the main stage each day
- › Recognition in the conference app, on event signage and webpage and MI/FAME social media channels
- › Featured scrolling banner and profile in conference app
- › Inclusion in pre- and post-event communications



Gold Sponsor | \$8,000

- › Exhibit table in main conference area
- › Three complimentary conference registrations
- › Company logo visually and verbally recognized from the main stage each day
- › Recognition in the conference app, on event signage and webpage and MI/FAME social media channels
- › Featured scrolling banner and profile in conference app

Silver Sponsor | \$5,000

- › Exhibit table in main conference area
- › Two complimentary conference registrations
- › Company logo visually recognized from the main stage each day
- › Recognition in the conference app, on event signage and webpage and MI/FAME social media channels
- › Featured scrolling banner and profile in conference app

Bronze Sponsor | \$3,000

- › Exhibit table in main conference area
- › One complimentary conference registration
- › Recognition in the conference app, on event signage and webpage and MI/FAME social media channels

Additional Sponsorship Opportunities

For both employers and solution providers looking for focused brand exposure or mission-driven engagement

Conference Welcome Sponsor | \$6,000 (one available)

- › Branded hotel key cards for guests staying at the conference hotel
- › Signage with sponsor logo placed at check-in desk
- › Welcome card from sponsor provided to each guest upon check-in
- › Company logo visually recognized from the main stage each day
- › Recognition in the conference app, on event signage and webpage and MI/FAME social media channels
- › One complimentary conference registration



Networking Lunch Sponsor | \$5,000 (one available)

- › Recognition as exclusive lunch sponsor
 - Opportunity to provide brief welcome remarks at the start of lunch
- › Ability to provide a branded giveaway of your choice to attendees
- › Company logo visually recognized from the main stage each day
- › Recognition in the conference app, on event signage and webpage and MI/FAME social media channels

Student Presentation Sponsor | \$2,500 (two available)

- › Supports prizes for FAME student competition winners
- › Recognition during FAME student presentation session
- › Opportunity to provide and award material prizes to winning students

Lanyard Sponsor | \$1,500 (one available)

- › Co-branded lanyards provided to all attendees

Contact

For sponsorship inquiries, please contact:

Rachael Scheffler

Head of Partnerships & Philanthropy

The Manufacturing Institute

rscheffler@nam.org