



WORKFORCE SUMMIT

Skills at Scale: Delivering America's Competitive Advantage

October 26–28, 2026 | Indianapolis, IN

2026 PROSPECTUS





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The Only Workforce Conference of Its Kind

As the premier gathering for the manufacturing industry’s boldest thinkers and practitioners, the **2026 Workforce Summit** convenes the leaders who are shaping the future of manufacturing talent. In a time of rapid technological change and escalating demand for adaptable, skilled teams, this event stands at the forefront of innovation, insight, and strategic collaboration.

The Workforce Summit, our flagship annual event, is more than just a conference: it’s a catalyst for connection. Attendees will explore breakthrough ideas, proven models, and inspiring case studies that demonstrate how top companies are preparing their people for a technology-accelerated sector. The MI will elevate for attendees, solutions that work, challenge what’s next and advance a shared commitment to nurturing the workforce that powers modern American manufacturing.

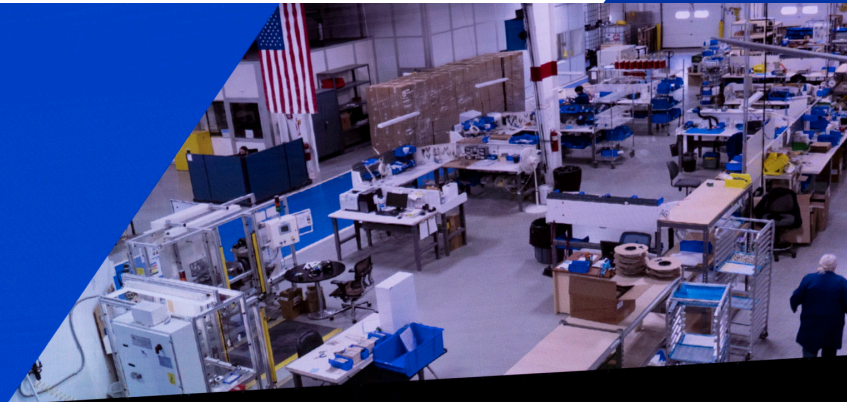
Featured Content

- Recruitment and Retention Tactics
- Workplace Flexibility
- Upskilling Manufacturing
- Research and Insights
- ...and More!



WORKFORCE SUMMIT

› Manufacturing America's Talent





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Snapshot: 2025 Workforce Summit by the Numbers

ATTENDEES



REGISTRANT TITLES

- > President, CEO, founder, partner, executive director
- > HR, workforce development professional, training programs manager, partnerships director, talent acquisition specialist
- > Operations lead, project manager, business services, economic development director
- > Professor, provost, dean, chancellor, researcher
- > Government affairs and industry relations

SUMMARY



38

Speakers



15

Sessions



20

Sponsors



200+

Registrants



35

States Represented



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Industry Partner Sponsorships

These opportunities are designed for manufacturers and trusted partners who are deeply invested in the future of the manufacturing workforce. They create space to engage, learn and lead alongside peers, focused on shared challenges and solutions. Sponsorship is a meaningful way to show your organization’s commitment to this work and to support the Manufacturing Institute as it convenes and advances solutions for the industry.

Premier Sponsor – \$45,000

- Opportunity to lead a 30-minute main stage presentation or panel discussion, covering a workforce topic of interest (in consultation with the MI)
 - Brand/logo displayed on main stage during presentation and throughout the Workforce Summit
- Registration for five conference attendees with reserved seating during the general sessions
- All deliverables at the Bronze Sponsor level on page 5, except for display/demo space

Influencer Sponsor – \$25,000 (four available)

- Breakout session presented by your organization with the opportunity for a representative to participate as a host or panelist; breakout topic and participant to be agreed upon in consultation with the MI
 - Logo displayed in breakout session (easel sign and/or electronic logo)
- Reserved sponsor led lunch-and-learn table to facilitate focused dialogue among interested conference attendees (Oct. 27, topic agreed upon in consultation with the MI)
- Registration for four conference attendees
- All deliverables at the Bronze Sponsor level on page 5, except for display/demo space

Welcome Sponsor – \$20,000 (one available)

- Branded registration signage at the Workforce Summit registration desk
- Co-branded lanyards for each Workforce Summit attendee
- Sponsorship of the Welcome Reception:
 - Sponsor-branded cocktail napkins
 - Opportunity to provide remarks at the start of the reception
- Registration for three conference attendees
- All deliverables at the Bronze Sponsor level on page 5, except for display/demo space



For sponsorship related inquiries, please contact:

Mitch Harle, Sr. Manager, Partnerships & Philanthropy
mharle@nam.org | MI-Partnerships@nam.org





Solutions Provider Sponsorships

These opportunities are designed for organizations delivering solutions that help manufacturers build and sustain their workforce. With dedicated space to demonstrate products and services, sponsors can engage directly with attendees and illustrate how their offerings drive measurable workforce impact.

Gold - \$15,000 Silver - \$10,000 Bronze - \$5,000

	Gold - \$15,000	Silver - \$10,000	Bronze - \$5,000
Special acknowledgement of sponsorship by the MI from the main stage each day of the conference	✓	✓	✓
Planned social posts thanking sponsor via your handle using the 2026 Workforce Summit hashtag on MI media channels	✓	✓	✓
Standard tabletop display/demo space <ul style="list-style-type: none"> Standard table, power source and Wi-Fi included; additional resources available upon request; fee(s) to be paid by sponsor 	✓	✓	✓
Landing page on the Workforce Summit event app used by all attendees	✓	✓	✓
Rotating banner ad displayed in the event app	✓	✓	✓
Logo placement on the Workforce Summit event website	✓	✓	✓
Signage with sponsor logo displayed throughout the event	✓	✓	✓
Registration for one conference attendee	X	X	✓
Access to pre-event and post-event participant list, excluding those who opt out, approximately a week prior to the Workforce Summit inclusive of name, title and company	✓	✓	✓
Reserved sponsor led breakout breakfast table on the morning of Oct. 28 to facilitate focused dialogue among interested conference attendees (topic agreed upon in consultation with the MI) – only available for the first five Silver sponsors	X	✓	X
Registration for two conference attendees	X	✓	X
Sponsorship of networking reception: <ul style="list-style-type: none"> Opportunity to provide welcome remarks at the start of the networking reception (evening of Oct. 27) Sponsor-branded cocktail napkins 	✓	X	X
Reserved sponsor led lunch-and-learn table to facilitate focused dialogue among interested conference attendees (Oct. 27, topic agreed upon in consultation with the MI) – only available for the first three Gold sponsors	✓	X	X
Registration for three conference attendees	✓	X	X
Prominent exhibit table in main conference area	✓	X	X

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